

North Carolina



Center *for* Nonprofits

Annual
MEETING

February 11, 2025

Agenda



Who We Are

*Ivan Canada, President
& Dawn Chavez, Board Chair*



Association Health Plan

Center Partner: Marsh & McLennan



Membership Update & Annual Survey Review

Asia Washington, Membership Director



Program Updates

*Lisa Reid, Chief Learning Officer
Rebekah Beck, Education Services Manager*



Annual Report Highlights

Kim Neustrom, Sustainability Director



Policy Update

David Heinen, VP of Public Policy



Hurricane Helene & WNC Nonprofits Speaker Panel

Moderated by: Dawn Chavez, Board Chair



Q&A Session & Wrap Up

*Asia Washington, Membership Director
Ivan Canada, President*

Center STAFF



Asia Washington
Membership Director



Brittany Brown
Membership Manager



Caroline McDowell
*Marketing & Communications
Manager*



Ivan Canada
President & C.E.O



Tracy Careyette
Chief Financial & Operations Officer



Kim Neustrom
Sustainability Director



Rebekah Beck
Education Services Manager



Paul Tronnier
Technology Director



David Heinen
VP for Public Policy & Advocacy



Lisa Reid
Chief Learning Officer



Sarah Easley
Events Manager



Jen Jarrell
*Accounting & Office
Coordinator*



Leslie Crisostomo-
Morales
Nonprofit Services Assistant

Center BOARD



Dawn Chavez , Board Chair
Executive Director
Enviornmental Leadership Program
Asheville



Sabrina Slade, Vice Chair
Vice President
John Rex Endowment
Raleigh



Deetra Watson , Treasurer
Principal
Blackman & Sloop, CPA's, P.A.
Chapel Hill



Ivan Canada, Secretary
President & C.E.O
NC Center for Nonprofits
Greensboro

Jana Barrett
National Director, Lincoln Financial Group
Greensboro

Kim Chambers
Chief Financial Officer , TROSA
Durham

Jamilla Hawkins
Program Officer, Lincoln Financial Group
Winston-Salem

Chanda Hurms
National Director, Education =Initiatives
Lincoln Financial Group

Vivian Perez Chandler
Executive Director, Asset Building Coalition
Winston-Salem

Marques Thompson
Organizing Director, Democracy NC
Morrisville

Katie Masood
Director of Development, Kenan-Flagger
Business School at UNC
Chapel Hill

Sabrina Brooks
Vice President , Cape Fear Valley Health Foundation
Fayetteville

Stephanie Cooper-Lewter
Executive VP, Kate B. Reynolds Charitable Trust
Winston-Salem

Lenora Jarvis-Mackey
President & CEO, River City CDC
Elizabeth City

Samantha Nevins
Executive Director, Disability Rights & Resources
Charlotte

Jana Barrett (Greensboro)
VP, NC Regional Office Mutual of America
Charlotte

Johnny Wilson
Executive Director, Fayetteville Urban Ministry
Fayetteville

Doug Heron
Associate Vice President, Duke State Relations
Duke University Health System
Durham

AHP *Association Health Plan* UPDATE

In Partnership with



BlueCross BlueShield
of North Carolina



MarshMcLennan
Agency



AHP

Information Session

Friday, March 7, 2025

11:00 am - 12:00 pm

REGISTER ONLINE

bit.ly/2025ahpinfosession



Group Membership



LOWERED MEMBER DUES

Groups receive an additional discount on their Member Dues



ADDITIONAL PROGRAM SAVINGS

Additional 25% off member rates on NPMI, EDI Roundtables & the Executive Leadership Cohort



A LA CARTE LEADERSHIP DEVELOPMENT

Designed to meet the unique needs of your group; tailored sessions that offer flexible, focused learning on nonprofit management areas of your choice.

NEW WEBSITE

- Smoother Membership Process
- New Job Board Features
- Updated Resource Library
- Improved Ease of Access

ncnonprofits.org



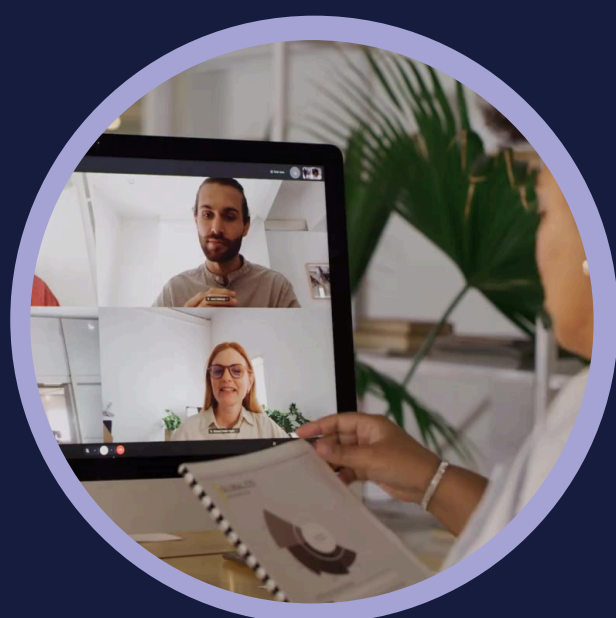
  @ncnonprofits



The Benefits of MEMBERSHIP



Unlimited pro bono
consultations and
Member assistance



Free & discounted
registrations to Center
webinars & trainings



Access to 900+
resources in our digital
Resource Library



Updates on recent public
policy & advocacy for the
NC nonprofit sector

& so much more!

Annual Survey

Member Benefits

Center Resources

Top 3 Center Resources our Members love

- #1 Legal Compliance Checklist
- #2 Salary & Benefits Report
- #3 Nonprofit Policy Updates

Expanding Benefits

Top benefits wanted by Members if we were to expand benefits

- #1 Health Care/ Group Benefits
- #2 Volunteer Management
- #3 Peer to Peer Networking

Management Areas

Top areas Members need assistance in Nonprofit Management

- #1 Fundraising
- #2 Board Governance
- #3 Communication & Marketing

Top Topics & Skills

Top skill areas Members want to improve

- #1 Human Resources & Transitions
- #2 Fundraising & Sustainability
- #3 AI & Technology

Accommodations

Top improvements for Center learning programs

- #1 More affordable programming
- #2 Increased accessibility to opportunities
- #3 Translated materials

Center Signature *Programs*



**Nonprofit Management
Institute (NPMI)**

**Executive
Leadership Cohort**



**Nonprofit
Policy Briefings**

**2025 Nonprofit
Conference**



2023-24 ANNUAL REPORT

OUR MISSION

To educate, connect,
and advocate for
North Carolina
nonprofits

OUR VISION

A North Carolina where
nonprofits are intentional in
their commitment to holistically
build healthy, equitable
organizations, and center racial
equity to strengthen
communities.



ADVOCATING FOR BETTER NONPROFIT LAWS & POLICIES

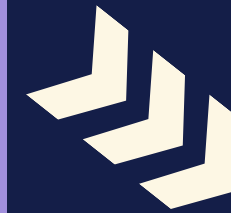
We understand the essential work of nonprofits. Over the last year, we continued to unite the sector on key policy issues and advocate for state and federal policies that support nonprofit sustainability. Our key policy priorities for 2023-24 included:

- Modernize state nonprofit corporation and charitable solicitation laws
- Simplify the state sales tax exemption process for 501(c)(3) nonprofits
- Minimize red tape for nonprofits with government grants and contracts
- Increase federal and state tax giving incentives so more people support the work of charitable nonprofits



Our Process

Tracked dozens of bills that would affect nonprofits in the NC General Assembly and Congress



Tracked trends in the economic impact and fiscal health of NC's charitable nonprofit sector

Kept nonprofits informed and sought input through weekly updates, training, articles, and facts sheets



Our Partners

Government, business, and philanthropy leaders across NC

EDUCATING & GROWING IMPACT

Our training and capacity-building programs provided opportunities for nonprofit board and staff members to strengthen community connections, exchange solutions to problems, share lessons learned, and offer support to each other in their challenging work.

2023-24 webinar topics included direct mail appeals, storytelling and messaging, leveraging AI, best practices for month-end close, and DOL overtime rule.

Learning Event
Participants

4,289

71

Learning Events

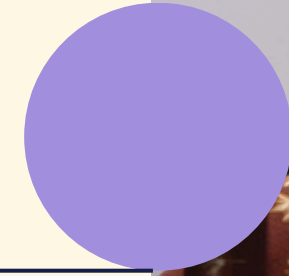




SIGNATURE PROGRAMS

2023 CONFERENCE FOR NC'S NONPROFITS

In November, 443 nonprofit leaders, funders, and supporters from across the state gathered in Winston-Salem for our annual conference. The 2-day event featured 13 sessions on nonprofit management topics, legal compliance workshop, networking reception, and 24 exhibitors in The Nonprofit Marketplace. Donna Murray-Brown from the National Council of Nonprofits delivered a powerful keynote on team development and fostering a culture of leadership as a strategy for organizational health and sustainability.



NONPROFIT POLICY CONVERSATIONS

During a series of Nonprofit Policy Conversations, we briefed 345 nonprofit leaders on 2024 sector issues, shared ways 501(c)(3) nonprofits can and can't engage in the elections, and allowed space for participants to discuss local policy issues. We were able to host these events thanks to partners



NEWS

NONPROFIT

POLICY UPDATE

with David Heinen

Hurricane Helene WNC Nonprofits *Speaker Panel*

Moderated by
Dawn Chavez , Board Chair
*Asheville, NC | Executive Director
Enviornmental Leadership Program*



Tara Scholtz
*Senior Program Officer, The Community
Foundation of Western NC*



Katie Cornell
Executive Director at ArtsAvl



Angelica Wind
Board Member, Coláborative La Milpa



Ponkho Bermejo
Co-Director at BeLoved Asheville



