



Marketing Manager

Raleigh Little Theatre – Raleigh, NC

Raleigh Little Theatre (RLT) exists to create and teach theatre in a way that serves our community, offers a place for all to live their best creative life, and embraces diverse stories, artists, and students in a meaningful and powerful way. To support our mission, we are looking for a colleague to join our dynamic and growing team as the Marketing Manager.

What you'll do...

The Marketing Manager is responsible for the marketing and promotion of all activities at RLT. This position manages external communications, supervises the box office, and markets all RLT programming, including productions, education programs, and other initiatives. In all areas, the Marketing Manager not only drives the generation of operating revenue but ensures that activities are reaching a broad and diverse cross section of our community with marketing and publicity that center RLT's goals for equity as a core part of ongoing learning and work.

We'd love to hear from you if you have...

- Knowledge, understanding and ability to execute on strategies within electronic and direct mail marketing and advertising, social media content creation and management, 1-3 years experience managing and/or implementing strategies preferred;
- Demonstrated leadership experience in managing a team/supervising staff;
- Experience creating and maintaining a budget;
- Experience in identifying and maintaining relationships with media partners;
- Experience in CRMs such as TicketMaster, Tessitura, Patron Manager and/or Ludus;
- Excellent customer service and communication skills, both oral and written, as well as the ability to effectively interact with individuals of varied ages, backgrounds, and abilities;
- Strong computer skills and ability to use existing technology to achieve desired results;
- Commitment to continuous learning, training, and accountability in RLT's equity, diversity, inclusion, and anti-racism work.

Hours and location: Flexible hours that fall within RLT's business hours of Monday-Friday 9:00am-5:00pm – night and weekend hours are required based on programming and scheduling. The position is primarily in person with limited hybrid scheduling available.

Salary / Pay:

301 Pogue Street
Raleigh, NC 27607

p 919.821.4579 f 919.821.7961
e info@raleighlittletheatre.org

This full-time, exempt position includes health, vision, and life insurance benefits, flexible PTO, and an optional Simple IRA plan after 1 year of employment. The hiring range for this position is \$47,000-\$51,000 per year.

Reports to: Producing Artistic Director

To Apply

Please submit a resume, cover letter and writing sample to jobs@raleighlittletheatre.org by Friday, July 31, 2026. All identified candidates must pass a background check prior to employment. Applications will be reviewed on an ongoing basis until the deadline.

About us

RLT is a welcoming community using theatre to enrich, educate, entertain and engage volunteers, students and audiences of all ages. RLT values everyone's story. As an organization, we intentionally create a welcoming environment through a long-term, holistic approach to inclusion and diversity. We commit ourselves to actively seeking out perspectives that are not our own, encouraging learning, growth, and cultural awareness, engaging community conversations, and embracing conflict as a force for change.

RLT provides equal employment opportunities (EEO) to all employees and applicants for employment. We strive to be an equitable, diverse, antiracist, and inclusive organization that is accessible to all and to maintain an organizational culture that values a diverse staff, Board, and volunteer community, thus we seek a broad spectrum of employees. We strongly encourage and welcome candidates who identify as Black, Indigenous, and People of Color (BIPOC), LGBTQ+, gender non-conforming and non-binary, neuro-diverse, and people with disabilities to apply. This position will remain open until filled and until a diverse and qualified pool of candidates is identified.

For more information about Raleigh Little Theatre, our mission, and our programs please visit www.raleighlittletheatre.org.