



Corporate Fundraiser

Location: Statesville, NC (Some travel required)

Salary Range: \$50,000 – \$65,000 (commensurate with experience)

Organization: Purple Heart Homes

Reports To: Vice President of Philanthropy

About Purple Heart Homes

At Purple Heart Homes (PHH), we believe that every Veteran deserves a safe, accessible place to call home. Founded by Veterans for Veterans, PHH provides housing solutions and community connections that improve quality of life for service-connected disabled Veterans of all generations. With more than 1,600 projects completed nationwide, PHH continues to grow through innovation, collaboration, and compassion.

About the Role

The Corporate Fundraiser plays a critical role in expanding Purple Heart Homes' fundraising capacity by securing corporate gifts, sponsorships, and mission-aligned business partnerships. This role blends fundraising strategy with relationship-building to grow PHH's corporate donor portfolio, drive annual revenue goals, and increase engagement with companies nationwide.

As a key member of the Philanthropy Team, the Corporate Fundraiser proactively identifies, cultivates, and stewards corporate prospects, helping build the pipeline that sustains PHH's growth and impact. This role collaborates closely with Marketing, Programs, and the Senior Director of Corporate Relations to ensure exceptional stewardship and visible partner impact.

Key Responsibilities

- Proactively identify, cultivate, solicit, and steward corporate prospects and partners.
- Confidently lead solicitation conversations to secure financial commitments, sponsorships, and in-kind support.
- Build and manage a robust pipeline of corporate fundraising opportunities aligned with PHH's mission and CSR priorities.
- Develop and deliver tailored sponsorship and partnership proposals that inspire investment.
- Maintain a consistent outreach cadence with prospects and partners, ensuring timely follow-up and engagement.
- Coordinate with Marketing to ensure partners receive appropriate recognition across digital, print, and event channels.

- Support events and campaigns that engage corporate audiences (e.g., Veterans Day, Giving Tuesday, End-of-Year Giving).
- Maintain accurate Salesforce records, tracking outreach, activity, and partnership pipeline.
- Collaborate across departments to align partnerships with program goals and organizational priorities.

What Success Looks Like

- Quarterly growth in new corporate partnerships and sponsorships revenue.
- Consistent Salesforce documentation and reporting of outreach and results.
- Positive partner feedback reflecting strong stewardship and mission alignment.
- Annual corporate revenue targets achieved through diversified partnerships.

Qualifications

- Bachelor's degree in business, communications, nonprofit management, or related field required.
- 2–4 years of experience in fundraising, corporate relations, business development, or sales.
- Demonstrated success building and managing a pipeline of corporate prospects and partners.
- Knowledge of CSR and corporate philanthropy trends preferred.
- Proficiency with Salesforce (or similar CRM) preferred; consistent and accurate use is essential.
- Excellent communication, presentation, and interpersonal skills.
- Highly organized, proactive, and able to manage multiple priorities in fast-paced environments.
- Sound judgment, integrity, and ability to handle sensitive information.
- Passion for serving Veterans and alignment with PHH's mission and values.

What We Offer | Compensation & Benefits

- Competitive salary commensurate with experience.
- Comprehensive benefits package, including Qualified Small Employer Health Reimbursement Arrangement (QSEHRA), and paid time off.
- Opportunity to have a tangible impact on Veterans' lives as well as those of their family members.
- A supportive, mission-driven team environment.

How to Apply

If you are passionate about making a difference, meet the qualifications above, and believe you can help Purple Heart Homes achieve its mission, we'd love to hear from you. Interested candidates should submit a resume, cover letter, and list of references via the "Careers" tab link located on the Purple Heart Homes website [purplehearthomesusa.org/careers].

Purple Heart Homes is an equal opportunity employer.